Board Meeting Zoom Conference

October 1, 2019

Present:

Garrett Bidewell – GB

Pat Vos – PV

Brad French – BF

Gary Pudles – GP

Desiree Bombenon – DB

Cindy Roma – CR - AWR

Leslie Wilson – LW

Steve Newell - SN

Linda Osip – LO

FOR ACTION items are underlined

1. Call to Order: 12:00 noon ET
2. **Moved by BF, seconded by DB**

To approve the minutes from the September 16,2019 meeting **Carried**

1. Business arising from minutes: none
2. Welcome New Directors: Leslie Wilson, Steve Newell / Cindy Roma not on call
3. Convention follow up and recommendations

* Director input had been circulated to the group
* Excellent feedback
* Vendor feedback
* Keeping people in the room for Gala / suggestion dinner cruise in Kingston
* PV suggested we plan a lengthy discussion on the feedback at our face to face meeting
* LO to add to agenda

1. Review of last year:

* Discussed better utilizing Association funds – bring more value to our members
* New member welcome package
* Marketing AOE PLUS program
* Discussed possible Tech Summit / tech panel at convention should be done every year
* Website was upgraded
* Boost newsletter added to the site / LO manages
* Awards Committee developed a comprehensive survey / phone calls to a specific focus group
* Survey results are leading us in new projects this year

1. Executive Committee nominations and vote

* DB volunteered to step into 2nd Vice
* All agreed
* Congratulations Desiree

1. Committee Chair appointments

* Finance – PV
* Convention – BF
* Committee: SN, DB, GP, Gary Blair, Dana Lloyd
* Awards – Gary Blair
* Education – Leisa McDonald
* Communication & Social Media - GP
* Membership Development & Engagement – Co Chairs: GB & LW
* Nominations - PV

1. Theme for the year: 20 / 20 Vision and Clarity

* Bring theme into convention / all sessions will have this focus / word play with session titles

1. Other Business: None
2. Next Meeting Date: Doodle Poll to be created for a face to face meeting GB

**9. Moved by DB, second by GP**

To adjourn 12:32pm ET **Carried**